

**50** BEST GREEN COMPANIES **2008**

<b>4</b>	<b>Pureprint</b> Printing and publishing
Environmental impact	Medium
Employer/employee training	6/14
Staff numbers	160
Energy reduction	7%
Recycling	3%

**W**hat's black and white and green all over? Pureprint Group. The printing firm, based in East Sussex, which includes Beacon Press and prides itself on being "the UK's most environmentally sound and sustainable print group". Employees agree, saying it is serious about its environmental commitments, giving a green score of 88% in our survey.

Word of Pureprint's eco credentials has even reached Buckingham Palace. The business has been invited there twice to be presented with the Queen's Award for Enterprise: Sustainable Development in 2003 and again last year.

Pureprint's environmental management system meets the requirements of the international green standard (ISO 14001). Employees understand what this means (82%), and the company is carbon neutral.

An 80% positive green score also shows employees fully understand the carbon footprint, which is eliminated through offsetting.

In 2007, for every 1m sheets printed, 1.43 tons of carbon dioxide were emitted. A campaign to raise staff awareness of saving energy has made a difference and people say their boss encourages them to think about such measures (72%).

Pureprint managers are committed to the environment (84%, a top 20 score) and staff know where to recycle (95%, a top 10 score).

The printing process at Pureprint uses an eco-friendly solvent-free ink and the company offers advice to clients on the best type of paper to use, both for the environment, and for the job. It also has a reputation for being green among the family and friends of staff (86%).



**Small companies with high or medium environmental impacts**

Sector rank	Green rank	Company	Category	Impact	Page
1	1	J C Atkinson and Son	Manufacturing	Medium	8
2	4	Pureprint Group	Printing & publishing	Medium	10
3	8	Saint-Gobain Glass UK	Manufacturing	Medium	11
4	12	Infinis	Power generation	High	12
5	14	Severnprint	Printing & publishing	Medium	12
6	24	Renewable Energy Systems	Engineering	High	16
7	25	Berkeley Homes (Central London)	Property development	Medium	16
8	30	Thecentre:mk	Retailing	Medium	18
9	31	GenSet	Electronic & electrical	Medium	18
10	33	Brent Cross Shopping Centre	Retailing	Medium	19
11	34	Warren Evans	Manufacturing	Medium	19
12	35	Sonae UK	Manufacturing	Medium	19
13	44	Computer Cab	Transport	Medium	22
14	45	Good Energy	Electricity supplier	Medium	22
15	47	Morgan Lovell	Construction	High	22