

Corporate Social Responsibility Policy Statement

What corporate responsibility means for Pureprint Group

Pureprint Group believes that responsible business should be at the core of a company's programmes and strategies, not as an add-on to operations. We recognise that responsible business can help to innovate and develop new products and services and access new markets as well as minimising risk. Pureprint Group is committed to implementing initiatives and programmes to improve their positive impact, not just minimise the negative impact of a manufacturing business. We achieve this by operating to the highest professional standards with the following key values:

- **Integrity:** being fair and honest with all of our stakeholders.
- **Responsibility:** acting responsibly and respectfully as a neighbour, supplier, customer, employer, manufacturer and member of the wider community.
- **Transparency:** engage in open dialogue with all stakeholders and comply with all legal and contractual obligations.
- **Innovative:** continually seek and challenge to improve our service and capabilities.
- **Reliability:** grounded by good business values and an even balance between financial and ethical goals.
- **Excellence:** have pride in the service and product we deliver.
- **Caring:** operate a sustainable business, protecting the environment for future generations.

Pureprint Group understands that building a sustainable and profitable business means behaving responsibly as a good citizen in all our operations, providing stakeholders with appropriate non financial information, exercising responsible care for our employees and others involved in our business activities, minimising the adverse impact of our product and service, supporting community activities and engaging with the media and wider community with integrity.

How Pureprint Group manage their corporate, social responsibilities

Our customers:

By operating a lean manufacturing process, minimising waste, the risk of pollution and providing the assurance of product quality and safety we safeguard our customer's reputations in their marketplace and with their own shareholders. Open and honest communication develops good working relationships and business development.

Our employees: We understand that a successful business requires a motivated and contented workforce working as a team and we therefore provide formal comprehensive and fair personnel policies that meet legal requirements for both business and those working in it guiding staff and safeguarding the interests of the organisation. Health and Safety is paramount and the premises are kept clean and safe by following a tight schedule of procedures. Training is provided to ensure people are able to carry out their tasks safely and to the best of their abilities in line with company ethics.

Our local Community: we understand our local environment and operate with due consideration to our neighbours. We support and contribute to the local community and other action groups and charities.

Our Suppliers: we communicate our core values to key suppliers and only trade with businesses which take a responsible position with regard to: fair trade, human rights, labour rights and environmental issues. We operate strict codes of practice with regard to payment.

The Wider community: We understand that print is a high risk source of potential damage to the environment and engage openly with organisations campaigning on behalf of the environment, promote ourselves as a source of information and seek involvement from those not directly concerned with printing such as: local authorities, the media and politicians.

Pureprint Group has committed to building a sustainable business supported by a strategy, which is reviewed and reported on each year.



Richard Osborne
Managing Director
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