



ESG OVERVIEW

LEADING PRINT WITH PURPOSE

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At Pureprint, sustainability isn't a department or buzzword, it's embedded in how we work, think and deliver.

Our ESG (Environmental, Social and Governance) framework brings together over **two decades of innovation in sustainable print and marketing solutions**, backed by robust data, progressive policies and a commitment to doing the right thing.

This document outlines how we structure, manage and grow our ESG commitments - and **how we support our clients in achieving their own sustainability goals** through our services.

Whether you're a sustainability manager, procurement lead, or simply want to understand our position, this PDF provides a clear and honest view of what ESG means at Pureprint.

WHAT'S INSIDE



OUR ESG PRINCIPLES

Our purpose-led values and the ESG themes we prioritise



ENVIRONMENT

How we reduce emissions, minimise waste, and invest in greener processes



LABOUR & HUMAN RIGHTS

Our commitments to fairness, dignity, safety and inclusion across our business



ETHICS

How we embed integrity, privacy and transparency in our day-to-day operations



SUSTAINABLE PROCUREMENT

Our approach to selecting and supporting suppliers who share our ESG values



CERTIFICATIONS & ACCREDITATIONS

Proof points that demonstrate compliance, best practice and independent verification



MEASUREMENT, REPORTING & FUTURE GOALS

How we track our impact, govern our policies, and what's next in our roadmap

OUR ESG PRIORITIES

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OUR ESG PRIORITIES

We believe a responsible business is a resilient business. Our ESG strategy is designed to create positive impact while strengthening trust with our customers, suppliers, and our people. It's built around measurable actions, transparent reporting, and continuous improvement.

OUR TOP ESG PRIORITIES:

1. CARBON LEADERSHIP

We are proud to be a **CarbonNeutral® certified company**, offsetting 100% of our Scope 1 and 2 emissions every year. Our focus now is on reduction; guided by **Science-Based Targets (SBTi)** that ensure our emissions cuts align with climate science. We're also developing job-level carbon reporting, giving customers the data they need to measure and reduce the footprint of each printed product.

2. POLICY & TRANSPARENCY

Our ESG policies are aligned to **EcoVadis** and **PPN 06/21 standards** and form part of a centralised, board-approved suite. Each policy has a named owner responsible for implementation and version control, ensuring accountability and consistency. This framework makes it easy for customers to see how our commitments translate into real practice - from environmental management to ethical conduct.



OUR ESG PRIORITIES

3. CUSTOMER PARTNERSHIP

We work collaboratively with our customers to help them meet their own sustainability goals. This includes providing guidance on sustainable materials, such as **FSC®-certified** and recycled papers, and supplying carbon data and ESG documentation to support procurement and compliance needs. We believe the best results come from shared goals; building partnerships that combine creative excellence with measurable environmental benefit.

4. SUPPLIER ENGAGEMENT

We hold our suppliers to the same high standards we set for ourselves. ESG expectations are embedded into supplier onboarding, including checks for environmental compliance, health & safety, and modern slavery. Where smaller suppliers lack formal policies, we support them with guidance to help them develop robust frameworks; raising standards across the supply chain.

5. PEOPLE & CULTURE

Our people are the heart of our success. We're committed to maintaining a safe, inclusive, and fair workplace, and we're proud to be a Living Wage Employer. Employee wellbeing is supported through our Health Assured EAP and My Healthy Advantage app, while training and awareness programmes ensure our teams understand and uphold the highest standards of equality, diversity, and respect.



ENVIRONMENTAL COMMITMENT & CARBON STRATEGY

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OUR SUSTAINABILITY JOURNEY

WE'VE BEEN DRIVING SUSTAINABILITY IMPROVEMENTS FOR OVER 30 YEARS

- 

1993
1st ISO 14001 printer in the UK
- 

2008
PrintWeek Environmental Company of the Year
- 

2018
Introduced a Carbon Balanced Paper programme, giving customers the option to offset print-related emissions via the World Land Trust.
- 

1996
1st EMAS certified printer in the UK
- 

2010
PrintWeek Environmental Company of the Year
- 

2021
Gained carbon neutral accreditation for our large/wide format printing division, Pureprint Imprint
- 

2001
1st FSC printer in the UK
- 

2013
Awarded **third Queen's Award for Enterprise: Sustainable Development**
- 

Future Plus
- 

2002
1st CarbonNeutral® printer in the world
- 

2013
BPIF Environmental Seal of Excellence Award
- 

ONGOING
EcoVadis
- 

2003
Awarded the **Queen's Award for Enterprise: Sustainable Development**
- 

ONGOING
Science Based Targets
- 

2008
Awarded a **second Queen's Award for Enterprise: Sustainable Development**















ENVIRONMENTAL COMMITMENT & CARBON STRATEGY

At Pureprint, environmental responsibility isn't just a policy - it's part of our identity. From being the 1st print company in the world to achieve CarbonNeutral® status to optimising material use and energy efficiency, we are committed to delivering sustainable solutions at every stage of production.

OUR ENVIRONMENTAL POLICY FRAMEWORK

Our policies are structured to meet and exceed environmental compliance standards. Key documents include:

-  **Environmental Policy (Pureprint Group)**
-  **Energy Management Policy**
-  **Fuel Efficiency & Transition Statement**
-  **Sustainable Consumption Policy**
-  **Responsible Paper Purchasing Policy**
-  **Water Consumption & Reduction Policy**
-  **Waste & Hazardous Materials Policy**
-  **COSHH Policy**
-  **Pollution Policy**
-  **Process Optimisation & Recovered Input Materials Statements**
-  **Transport Policy Statement**
-  **Water Risk Assessment Statement**

All carbon-related reporting and initiatives are managed under the Environment theme.

OUR CARBON JOURNEY

At Pureprint, offsetting is just the beginning; our focus is on real reduction, transparent reporting, and continuous improvement.



OUR COMMITMENT

- ✓ The world's 1st CarbonNeutral[®] print company since 2002
- ✓ Offsetting 100% of our Scope 1 and 2 emissions through certified projects with Climate Impact Partners.
- ✓ Science-Based Targets validated by SBTi – ensuring our reduction goals align with global climate science.
- ✓ Annual SECR & PPN 06/21 Reporting – full transparency through government-mandated frameworks.

OUR CARBON JOURNEY

WHAT'S NEXT FOR CARBON REPORTING?

We're enhancing how we measure and share carbon data across every job we produce.

OUTSOURCED SOLUTIONS:

We're assessing third-party print-specific platforms that deliver:

- Interactive dashboards and SECR-compliant reporting
- Automated data capture and customer-ready insights
- Clear development roadmaps for future integration

IN HOUSE DEVELOPMENT:

In parallel, we're exploring a bespoke carbon-reporting dashboard integrated with our MIS (Tharstern), giving:

- Full control over functionality and data integrity
- Tailored visibility for our teams and customers
- Scalability to support long-term ESG goals

NEXT MILESTONE:

A final platform decision is planned by Q2 2026, to enable us to deliver job-level carbon data.

SOCIAL RESPONSIBILITY & OUR PEOPLE

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SOCIAL RESPONSIBILITY & OUR PEOPLE

At Pureprint, our people are our strength - and our responsibility to them is central to how we do business.

From workplace wellbeing to ethical labour practices across our supply chain, we are committed to creating a culture of fairness, dignity, inclusion, and opportunity.

LABOUR & HUMAN RIGHTS FRAMEWORK

We have built a robust policy framework to protect and empower our workforce, aligned with national legislation and international standards:

-  **Health & Safety Policy**
-  **Equality, Diversity & Inclusion Policy**
-  **Wellbeing Statement**
-  **Modern Slavery Statement**
-  **FSC Core Labour Requirements Statement**
-  **Living Wage Employer Commitment**
-  **Gender Pay Gap Statement**
-  **Human Rights Policy**
-  **Sexual Harassment Policy**
-  **Training & Awareness Policy**

All policies are reviewed regularly and communicated to staff through onboarding, refresher training, and our internal platform.



STAFF WELLBEING & SUPPORT

Our people-first approach includes:

- Access to a 24/7 confidential Employee Assistance Programme (Health Assured)
- Wellbeing resources through the My Healthy Advantage app
- Promotion of flexible working practices where possible
- Support for mental health, stress management, and financial wellbeing
- Open-door communication culture across all levels of the business

We understand that wellbeing supports productivity, engagement, and retention - which is why we treat it as a strategic priority.

TRAINING, INCLUSION & AWARENESS

We foster an inclusive environment that encourages continuous development:

- Mandatory training on H&S, DEI, and harassment prevention
- Targeted development for managers on fair treatment and unconscious bias
- Dedicated support for employees facing accessibility, personal, or cultural barriers
- Inclusion of DEI and ESG goals in internal communications and values

We believe that everyone - regardless of background - should feel safe, respected, and empowered at work.



GOVERNANCE & BUSINESS ETHICS

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GOVERNANCE & BUSINESS ETHICS

At Pureprint, we believe strong governance is the foundation of sustainable business.

We hold ourselves to the highest ethical standards - from legal compliance and data protection to anti-bribery and whistleblowing protections - ensuring transparency and trust in everything we do.



ETHICS, INTEGRITY & COMPLIANCE

Our business is built on doing the right thing. We maintain clear and current policies to guide our teams, protect our clients, and ensure fair, legal, and transparent operations:

Our core governance policies include:

- Anti-Bribery & Corruption Policy
- Data Protection & GDPR Compliance Policy
- Whistleblowing Policy

These policies are communicated to all staff, included in induction training, and subject to regular review. We expect the same high standards from our suppliers, customers, and partners.

DATA RESPONSIBILITY & INFORMATION SECURITY

We understand that trust extends to how we manage information. Pureprint is certified to ISO 27001, ensuring robust controls around:

- Client and employee data
- Intellectual property
- Print and digital data flows
- Third-party data management

We continuously review our IT protocols to align with evolving threats and regulations





WHISTLE BLOWING & ACCOUNTABILITY

We maintain a clear and confidential whistle blowing process to allow any employee or partner to raise concerns about malpractice, fraud, or unethical behaviour without fear of reprisal:

- Clear reporting channels (internal and independent)
- Zero tolerance for retaliation
- Supportive culture that values speaking up

Accountability is everyone's responsibility - and it starts at the top.

RESPONSIBLE SUPPLY CHAINS

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RESPONSIBLE SUPPLY CHAINS

Our suppliers are an extension of our business - and we hold them to the same high environmental, social, and ethical standards that we expect of ourselves.

We believe collaboration is key to building a resilient, future-ready value chain.



SUSTAINABLE PROCUREMENT & SUPPLIER ENGAGEMENT

Pureprint's Sustainable Procurement Policy ensures that environmental and social responsibility is embedded into how we choose, onboard, and work with suppliers.

Our approach includes:

- Comprehensive supplier ESG questionnaire during onboarding
- Requirement for alignment with Pureprint's policies (e.g. environmental, H&S, modern slavery)
- Ongoing risk assessments based on supplier size, geography, and sector
- Preference for certified suppliers (e.g. ISO 14001) and SMEs who are actively improving their sustainability profile

We also support suppliers who need help developing their policies, especially smaller businesses - offering guidance and practical advice to help them meet industry standards.

FAIR PAYMENT & ETHICAL PARTNERSHIPS

Pureprint is in the process of becoming a signatory to the Fair Payment Code and already adheres to its principles:

- Paying suppliers on time and fairly
- Running monthly reports on payment times and disputes
- Offering transparency and practical support to smaller suppliers during periods of economic challenge, including the COVID-19 pandemic.

We are proud of our supplier relationships, many of which span decades. Trust, communication and fairness are at the heart of our procurement philosophy.



CERTIFICATIONS & STANDARDS

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CERTIFICATIONS & STANDARDS

We partner with globally recognised bodies to ensure supply chain compliance, traceability, and accountability.

These include:

- **FSC® certification** for responsibly sourced paper
- **ISO 14001** for environmental management
- **EcoVadis assessment** to benchmark and improve our ESG performance

By choosing Pureprint, our clients benefit from an ethical supply network that is audited, transparent, and aligned with their own ESG priorities.

ACCREDITATIONS, CERTIFICATIONS & MEMBERSHIPS

We're proud to hold leading environmental and sustainability accreditations, ensuring every aspect of our print and production is responsibly managed - from materials and energy usage to waste reduction and supply chain transparency.

Our partnerships with industry leaders help us stay at the forefront of sustainable innovation, continually improving our processes and reducing our environmental footprint.

By partnering with Pureprint, your organisation can be confident that every campaign and printed product supports your sustainability commitments and contributes meaningfully towards your environmental goals.



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Member

MEASUREMENT, REPORTING & FUTURE GOALS

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MEASUREMENT, REPORTING & FUTURE GOALS

At Pureprint, transparency isn't a tick-box - it's a commitment. We believe ESG data should be accessible, actionable, and aligned to industry best practice.

That's why we're investing in the tools, skills, and systems needed to track and improve our performance across every area.



CARBON MEASUREMENT & REPORTING

Pureprint is CarbonNeutral® certified and has reported Scope 1 and 2 emissions for over a decade. In line with PPN 06/21 and the SECR framework, we also disclose Scope 3 emissions and have science-based targets approved by the SBTi (Science-Based Targets initiative).

We are currently reviewing platforms and internal systems to enhance job-level reporting. This will allow us to:

- Provide product-level carbon data to customers
- Make data-driven improvements across our operations
- Help clients meet their own net zero goals through transparent print emissions

We're exploring out-sourced solutions, and a bespoke in-house tool - with a view to launching enhanced reporting capabilities by mid 2026.

ESG GOVERNANCE & OVERSIGHT

A new internal ESG strategy was approved by our board in 2025, bringing together policies, reporting, and culture into one aligned framework.

Governance includes:

- Regular ESG strategy reviews and updates
- Clear internal ownership for policy rollout and version control
- A central policy repository with controlled access for key personnel
- ESG training and awareness embedded in team onboarding and reviews



WHAT'S NEXT?

We're just getting started. Our roadmap for 2026 includes:

- ✓ Publishing an ESG PDF on our website and updating annually
- ✓ Launching job-level carbon reporting dashboards for clients
- ✓ Deepening employee and supplier ESG engagement
- ✓ Collaborating with customers to meet their sustainability goals through lower-carbon, smarter print solutions.

Pureprint's ESG journey is part of a bigger picture - and we're excited to help shape what comes next.



CLOSING STATEMENT

At Pureprint, our ESG journey is not a tick-box exercise - it's a reflection of who we are, what we stand for, and where we are going.

We've built a strong foundation of policies, actions, and accountability across Environment, Labour & Human Rights, Ethics, and Sustainable Procurement.

This ESG framework helps us stay agile and responsible as regulations evolve, customer expectations grow, and sustainability becomes ever more central to doing business.

We're proud of our progress - but we're even more focused on what comes next. Whether it's deepening our carbon reporting capabilities, supporting our clients in their own ESG goals, or continuing to innovate across our supply chain, we see sustainability as a shared journey. And we're in it for the long term.

WHAT THIS MEANS FOR YOU

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Partnering with Pureprint means more than just great print; it means working with a supplier who actively supports your ESG goals. Here's how we help you deliver on your sustainability commitments:



JOB-LEVEL CARBON REPORTING

Get clear, measurable data on the carbon impact of your print projects, supporting your own net zero strategy and client reporting.



SUSTAINABLE MATERIALS & PROCESSES

Access to responsibly sourced paper, recycled substrates, and lower-impact production methods, without compromising quality.



TRUSTED SUPPLY CHAIN

Confidence that your print partner is compliant with FSC®, ISO 14001, and Fair Payment Code standards, with full ESG-aligned supplier vetting.



ESG ASSURANCE FOR PROCUREMENT

Ready-to-share ESG documentation, policies, and certifications to support your internal procurement and compliance requirements



COLLABORATIVE PARTNERSHIP

A dedicated team works with you to explore innovation, reduce waste, and continuously improve sustainability outcomes.

LET'S WORK TOGETHER

If you're looking for a print and marketing partner who can help you reduce environmental impact, meet your own ESG goals, and bring sustainability to life through creative execution - we'd love to hear from you.

GET IN TOUCH WITH OUR TEAM TO LEARN MORE ABOUT:

- Our carbon reporting roadmap and dashboard plans
 - Sustainable materials and production options
- ESG data support for your own clients or reporting requirements

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